

# AGATE HOUSE PAINTS



READY FOR USE  
EASY TO APPLY

MANUFACTURED BY  
**F.O. PIERCE COMPANY**  
NEW YORK

FOR SALE BY  
**D. GALLENDER**  
1522 BROADWAY  
BROOKLYN, N. Y.

## FACTS ABOUT AGATE PAINT

During recent years the tendency has been toward lower prices without regard to quality. Consequently so much worthless stuff has been forced upon the trade that a great prejudice has arisen against *all* mixed paints.

While the condemnation is well merited by many *cheap mixtures* there are still some "Mixed Paints" that are intended to and *will* protect buildings.

The consumer naturally wishes a paint that will last sufficiently long to repay him for the expense incurred.

### This our Agate Paint will do

We do not hesitate to claim that they possess great superiority over some, and have such merits as will recommend them to the kind consideration of the consumer.

Although, at present, it requires some temerity for any manufacturer to call attention to his particular brands of paint ready for use, we firmly believe where there is merit there should be courage to proclaim it. Therefore, we beg to call your attention to our Agate Paints.

It is a well-known axiom that "nothing succeeds like success."

This brand has now been on the market for twenty-five years and has given such unvaried satisfaction that, when once used, a second order invariably follows.

In producing these goods the aim has always been to meet the demand for a good paint at moderate cost, and *this*, we believe, has been accomplished.

We employ only *experienced* help. Therefore we are enabled, by using great care, to produce a paint uniform in body, color and durability.

The "Agate Paints" are *especially adapted* for buildings exposed to sea air, as the ingredients used in their composition make a remarkable resistant to the saline atmosphere along the coast.

No chalking or peeling when properly applied.

## QUANTITY REQUIRED

There are so many circumstances which materially affect the quantity of paint required for any specified work that the amount, at best, can only be determined approximately.

A good workman will use less than a poor one. Paint will spread better in warm than in cold weather. A surface previously painted needs less than one not in such condition, etc.

As one coat seldom, IF EVER, gives satisfaction, we always recommend two-coat work, and calculate on this basis.

Although the exact quantity of paint needed cannot be accurately ascertained, many practical experiments have shown that one gallon of AGATE will cover, on the average, 300 square feet, two coats.

To determine the dimensions of a house is especially difficult, as doors, sashes, windows, etc., must be considered and allowance made for waste of material, which will be more or less according to skill of the workman.

The best way of ascertaining the quantity required is to multiply the mean height by the total number of feet on front, rear and sides, divide this product by 300 (the number of square feet a gallon will cover); the quotient will give the number of gallons.

If the building has not been painted for some time and is somewhat weather-beaten, it is well to apply a coat of linseed oil first, as this will act as a surfacer and prevent too great absorption of paint.

All new work should have a PRIMING COAT.

If satisfactory results are desired, the paint should be thoroughly stirred until an even consistency is obtained, but NEVER attempt to stir through the bunghole of a wooden bucket; remove the head and use a stick long enough to reach the bottom. To avoid waste of material, pour some of the paint into another vessel, and, when 'thoroughly mixed, add that previously taken out.'

Paint should NEVER be applied to a surface in the least degree damp, or in rainy or foggy weather, as the wood is then naturally moist and will in all probability cause the paint to blister and peel.

Too great care cannot be taken to prepare NEW work properly. If machine-dressed lumber has been used an exposure to one or two storms is advisable, and then thoroughly dried, as this raises the grain and secures much greater adhesion of the paint.

All knots and sappy places should first be covered with a coat of shellac varnish but DO NOT putty nail holes and seams until after priming coat has been applied.

Before applying a second coat, ALWAYS allow the former one to become THOROUGHLY DRY.

Great judgment MUST be used in the treatment of a house previously painted, as everything depends upon its condition. If the old paint has scaled or blistered, the surface should be SCRAPED and made EVEN.

Pierce's House Paints are the result of our experience in the manufacture of high grade Paints for over seventy years. They are especially adapted for buildings exposed to the sea air and will not chalk or peel when properly applied.

## SELECTION OF COLOR

By a little careful study, many attractive color combinations may be obtained.

The choice of colors is largely a matter of taste, but care should be taken to procure harmony; otherwise the effect of the combination is apt to be far from satisfactory.

If the structure is surrounded by heavy foliage, making a dark background, the lighter shades offer the happier contrast. If not so situated, any combination in harmony with the adjacent buildings will furnish pleasing effects.

The colors here shown are those most in demand, but any desired shades furnished in quantities of five gallons or over.



## **SPECIALTIES**

Simple System Three-Coat Work. Paint your car in three days and do it right.

### **KNICKERBOCKER DECK PAINT**

For decks, porches, floors, and all exterior work.

### **HANSOM AUTO ENAMELS**

Varnish and Paint combined. Dries with a high gloss. Saves time and labor. Always satisfactory.

### **FARM WAGON PAINTS**

are a cheaper grade of Gloss Wagon Paint. Makes an old farm wagon look like new.

### **CARBOLIZED WOOD STAINS**

An Oil Stain which does not raise the grain of the wood. Ten desirable shades.

### **VARNISH WOOD STAINS**

**Renews the Gloss** **Easy to Apply**

A stain especially adapted for retouching old furniture, etc.

### **ENAMELS**

For furniture and all decorating work. Twelve shades from which to make selections.

### **BATH TUB ENAMEL**

WILL WITHSTAND alkalies and hot water. NONE BETTER.

### **CHATEAU SHINGLE STAINS**

12 Popular Shades. For Staining Shingle Roofs and Buildings.

### **REX WOOD FILLER.**

LIQUID and PASTE Wood Filler. Guaranteed to give satisfaction.

### **HY-GE-KOTE FINISH**

**For Interior Use**

#### **A Finish for Walls or Woodwork**

A smooth, hard, washable finish, different from the many so-called flat finishes on the market, as it gives you that happy medium so much desired. Almost flat, but bordering on a rubbed enamel finish.

### **EXTRA FINE COACH COLORS**

These are ground in Japan, and are especially adapted to coach painters' use.

### **"TRIUNE" COLOR VARNISH**

SOLVES the PROBLEM of embodying THREE essential qualities in ONE product; 1st, Color; 2nd, Power to cover in ONE COAT; 3rd, STRAIGHT VARNISH working properties and qualities.

**A FULL LINE OF PAINTERS'  
SUPPLIES**

# SHADES OF



**801**  
SHADE H  
OLD IVORY



**834**  
LIGHT  
CREAM



**803**  
SHADE M  
SEA GREEN



**804**  
SHADE L  
WILD ROSE



**809**  
LIGHT  
COLONIAL



**831**  
BUFF



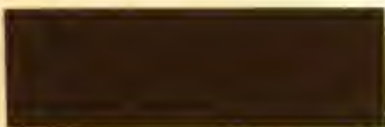
**810**  
LIGHT OAK  
GROUND



**821**  
PINK

INSIDE AND OUTSIDE WHITE, INSIDE WHITE

# F. O. PIERCE COMPANY'S



**811**  
RUSSET



**812**  
PEARL  
GREY



**813**  
LIGHT  
GREY



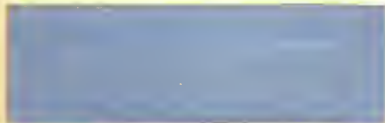
**814**  
FRENCH  
GREY



**832**  
WARM  
DRAB



**815**  
AZURE  
BLUE

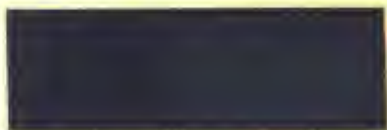


**816**  
LIGHT  
BLUE

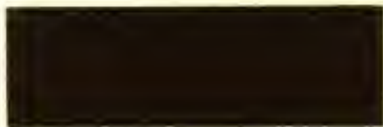


**817**  
LIGHT  
LEAD

# AGATE PAINT



**818**  
DARK  
LEAD



**819**  
LIGHT  
BROWN



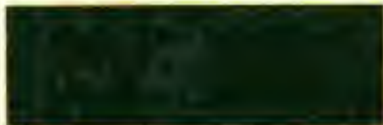
**820**  
LIGHT  
PEA GREEN



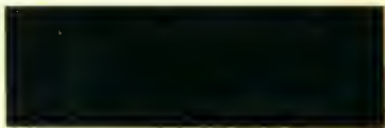
**830**  
BRIAR  
GREEN



**822**  
PEA  
GREEN



**823**  
LIGHT  
GREEN ★



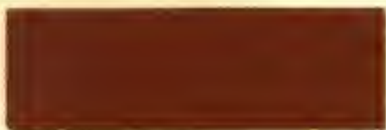
**824**  
DARK  
GREEN ★



**825**  
BOTTLE  
GREEN ★

BLACK





**826**  
TERRA  
COTTA



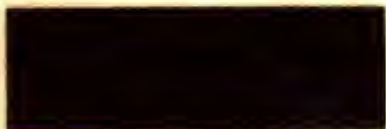
**827**  
RED



**828**  
CHERRY RED  
LIGHT ★



**829**  
BRIGHT  
RED ★



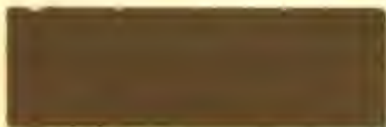
**833**  
MAROON ★



**805**  
LIGHT  
FAWN



**806**  
MEDIUM  
FAWN



**807**  
DARK  
FAWN

This Paint  
is equally valuable for  
Inside and Outside work



## THESE PAINTS

when properly applied will  
cover 300 square feet, two  
coats to the gallon, with a  
gloss finish.

*F. O. Pierce Company*